

WFTW (AM) WKSM(FM)/WNCV(FM)/WYZB(FM)/WZNS(FM)

EEO PUBLIC FILE REPORT

October 1, 2008 - September 30, 2009

I. VACANCY LIST

See Section II, The "MASTER RECRUITMENT SOURCE LIST"("MRSL") For Recruitment Source Data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1,2, 4-19	4
Account Executive	1,2,4-19	10
Account Executive	1,2,4-19	10
Account Executive	1,2,4-19	4
Account Executive	1,2, 4-19	9
Account Executive	1,2,4-19	4
Account Executive	1,2,4-19	9
Total No. of Interviewees during the reporting period		19

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Jobs Plus 409 Racetrack Rd Ft Walton Beach, FL 32547 www.employflorida.com	N	0
2	emeraldcoastadvertising.com SEU's Sales Website	N	1
3	Inside Radio Classifieds (e-mail and website) 365 Union Street Littleton, NH 03561 (800) 640-8852	N	0
4	Radio ads (on all SEU Stations) Genl Casual Job Fair	N	14
5	American Business Women's Assoc Emerald Coast Chapter #1579 Attn: Sherry Kennedy P O Box 731 Ft Walton Beach, FL 32549 (850) 864-7697	N	0
6	African American Heritage Society James M James, Exec dir 200 East Church Street Pensacola, FL 32502 (850) 469-1299	N	0
7	Eglin AFB Military Spouse Advancement initiative Family Support Center 96 MSS/DPS Suite 1 502 Van Matre Avenue Eglin AFB, FL 32542 (850) 882-3097	N	0
8	FL Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, FL 32301 (850) 681-6444 www.fab.org	N	0
9	Word-of-Mouth Referral	N	2
10	Walk-in/Self Referral	N	2

11	Hurlburt AFB Military Spouse Career Adv Initiative Family Support Center 220 Lukasik Avenue Hurlburt AFB, 32544 (850) 884-2600	N	0
12	FAMU Career Center Student Union Plaza MLK Blvd Suite 118 Tallahassee, FL 32307	N	0
13	Jr League of the Emerald Coast 12 SE Miracle Strip Parkway Ft Walton Beach, FL 32548 (850) 862-2665 info@jlec.org	N	0
14	NAACP/Ft Walton Beach Chapter Attn: Sabu Williams P O Box 58 Ft Walton Beach, FL 32549	N	0
15	Northwest FL State College Career Resource Center 100 East College Blvd Niceville, FL 32578	N	0
16	The Society for Human Resource Mgmt Emerald Coast Chapter #459 P O Box 5579 Ft Walton Beach, FL 32549 info@shrm-emeraldcoast.org	N	0
17	Troy University Career Opportunities 81 SE Beal Parkway Ft Walton Beach, FL 32548 www.campusrecruiter.com/troy/	N	0
18	University of W FL/Emerald Coast WE Combs Campus Ester Molder, Community Outreach Coordinator 720 Lovejoy Road Bldg/Rm 13/1308 Ft Walton Beach, FL 32548 emolder@uwf.edu	N	0
19	Ohio Center for Broadcasting-Columbus 5330 East Main Street Suite 200 Columbus, OH 43213 Gary James (614) 245-0555 gary@beonair.com	Y	0
20	allaccess.com	N	0
21	www.mediajobsandmore.com	N	0
22	www.cumulusjobs.com	N	0

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	On going education of EEO Guidelines	SEU's Mkt Mgr and Bus Mgr participated in a Teleconference on February 5, 2009 conducted by Cumulus Media's Legal Counsel, HR Director and arepresentative From the FCC Atty's office of Wiley Rein
2	Internship Program	Our SEU conducts an on-going internship program aimed at high school and college students over the age of 18 pursuing a career in communications, marketing, journalism and related fields. We recruit interns by disseminating information to area high school and college guidance counselors. Interns spend at least eight weeks at the SEU making promotional appearances, assisting with off-site promotions, performing board operation duties and limited functions related to the business and sales departments. During this reporting period we hosted a total of three interns Winter 2009: One intern from Univ of W FL Spring/Summer 2009: Two interns from NWFL State College
3	Participate in activity designed by SEU to further the goal of wide dissemination of information related to employment opportunities	Member of the Emerald Coast Chapter of the Society of Human Resource Mgmt. In addition to attending quarterly meetings, SEU was the sponsor of a meeting Aug 2009 where Mkt Mgr and Key Account Manager made a presentation
4	Women's Expo	Sponsored A Women's Expo March14, 2009 where vendors presented items and services geared toward women. In addition, SEU had a recruitment booth manned throughout the day by Sales Mgrs and Sr Acct executives to issue job applications, receive resumes and provide information on sales and marketing opportunities
5	Women's Expo and Man Show	Sponsored event with over 60 vendors. SEU's welcome booth provided recruitment information on employment opportunities in the sales and marketing department. The event ran from 9AM til 4PM with Sales, G&A and Promotions Mgmt overseeing the operations.